



TEMPLATE PARENT LETTER TO HAND OUT [Print on School Letterhead]

Dear Athlete Parent/Guardian:

Your role as a parent/guardian in the education of your son or daughter is vital, which includes your active involvement in our athletic program at [Insert School Name]. It is important for all of us involved in inter-scholastic athletics to realize that athletics is part of education, and that the benefits go far beyond the final score of a game or the season's record.

There is a value system, established at home and nurtured in the school that helps young people develop the abilities they will need throughout life. Trustworthiness, citizenship, fairness, respect, dedication and commitment are lifetime values taught through athletics. These are the core principles of our athletic program. With them the spirit of competition thrives, fueled by honest rivalry, courteous relations and graceful acceptance of the results. We look forward to working with you to:

- Encourage our athletes to perform their best and to take pride in that performance.
- Help our student athletes realize how important it is to be at their best both physically and mentally and to make a commitment to make positive lifestyle choices.
- Develop a sense of character, dignity and civility that speaks highly of our school and community.
- Ensure respect of coaches as teachers of sport and character, and support them as they strive to educate our youth.
- Respect the rules of the game and those who administer them and their decisions.
- Respect our opponents and acknowledge them for striving to do their best.
- Be an active and vigilant stakeholder in [Insert School Name] athletics.

You can have perhaps the biggest influence of all on your child's attitude and behavior as a student and an athlete. The leadership role you take will help influence your child and our community for years to come.

We look forward to a special experience in the season to come and truly appreciate your support.

Regards,

[Insert Name]

Athletic Director